



# MARS NATION® Franchise *Opportunity Brochure*

Discover the future of Automotive,  
Aviation, Home and Marine Services.

with MARS NATION®





# INDEX

1

Welcome to  
MARS NATION®

2

Why choose  
MARS NATION®?

3

MISSION  
STATEMENT

4

Our Team

5

MARS  
AUTOMOTIVE™

8

MARS AVIATION™

14

MARS HOME™

17

MARS MARINE™

20

Welcome to the MARS  
NATION® FAMILY

21

TRAINING AND  
SUPPORT

22

TECHNOLOGY  
AND INNOVATION

23

MARKETING AND  
BRANDING

24

TESTIMONIALS

25

THE MARS COMPASS

26

CONTACT  
INFORMATION



# Welcome to **MARS NATION®**

At **MARS NATION®**, we believe in pushing the boundaries of innovation and excellence in automotive, aviation, marine and home services. With a commitment to quality and customer satisfaction, we invite you to embark on an exciting journey with us as a franchise owner.





# Why Choose **MARS NATION®**

- ✔ Established brand with a proven track record of success
- ✔ Comprehensive training and ongoing support
- ✔ Cutting-edge technology and innovative solutions
- ✔ Diverse range of services catering to various industries
- ✔ Lucrative franchise opportunities with high growth potential







## MISSION STATEMENT

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At **MARS NATION®**, our mission is to revolutionize the automotive, aviation, glass, and home industries by providing unparalleled services and innovative solutions. We are committed to exceeding customer expectations, empowering franchise owners, and driving growth and success for all stakeholders.





## Meet the President **DEVON DAVIDSON**

Devon Davidson, President of MARS NATION®, is a visionary leader with a passion for excellence. With years of experience in the automotive and aviation industries, Devon is committed to driving the success of **MARS NATION®** franchisees.

## OUR TEAM



### **ERIC HOWE** Director of Franchise Operations

Eric relocated from the UK to join MARS and has been operating successful franchise operations since 2003 in multiple countries being directly involved in the introduction over 200 franchisees. An Air Force veteran, he brings vision, attention to detail and a history of success to the MARS NATION® group of companies.



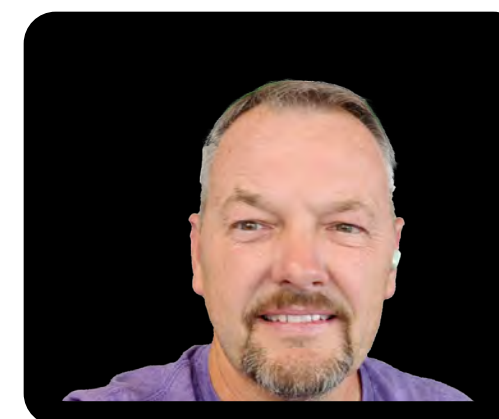
### **KEVIN CAVANAUGH** Vice President of MARS Nation

Kevin has been the Owner of Cavanaugh's MARS in Wexford, PA since 2007. Kevin is committed to professionalism and customer satisfaction.



### **BILL GARBRANDT JR** Chief Communications Officer

Bill owns and operates Mars of SE Ohio. He has been in business for 17 years. He also serves as a select member of SEMA PRO (Professional Restyles Organization).



### **ALAN FARMER** Product Research and Development for MARS Nation® and Owner/Operator of NC MARS, LLC

Alan is a native of Sampson County, NC. where he has lived his whole life and chose to start NC Mars in 2008. He is dedicated to learning and researching the best products, techniques, and services to share with fellow Mars Nation members.





## *Introducing The* **MARS AUTOMOTIVE™** **Franchise**

Become a part of the automotive revolution with MARS AUTOMOTIVE™. Our franchise offers a comprehensive suite of services aimed at enhancing the driving experience and maintaining vehicle aesthetics.

### **SERVICES WE PROVIDE**

- ✓ Interior Repairs
- ✓ Exterior Repairs
- ✓ Ceramic Coating
- ✓ Paint Protection Film
- ✓ Paint Touch Up
- ✓ Aviation
- ✓ Marine
- ✓ Automotive




## Services Offered by **MARS AutoMotive™**

- Paint Touch-Up
- Interior Plastic, Vinyl, and Leather Repairs
- Detailing Services
- Windshield Repairs
- Paint Protection Films
- Accessories Installation
- Bumper Repair and Painting
- Ceramic Coatings
- Window Tint
- Advanced Paint Correction
- Wheel Repair
- Headlight Restoration







Window Tinting  
Paint Protection Film  
Ceramic Coating  
Vehicle Accessories  
Paintless Clearcoat Repair  
Remote Car Starters  
Exterior / Interior Repairs

## **MARS AutoMotive™: Your Opportunity**

- ✓ High-demand services in the automotive industry
- ✓ Cutting-edge technology and equipment
- ✓ Extensive training and ongoing support
- ✓ Lucrative business opportunities with high-profit potential





## *Introducing The* **MARS AVIATION™ Franchise**

Elevate your aviation experience with MARS AVIATION™. Our franchise offers Boeing-approved ceramic coatings, interior repairs and detailing services for aircraft and helicopters, ensuring they maintain their pristine condition.





## Services Offered by **MARS AVIATION™**

- Boeing-approved ceramic coatings
- Interior leather and plastic repairs
- Aviation detailing services







## MARS AVIATION™: Your Opportunity

- ✔ Exclusive services catering to aviation enthusiasts
- ✔ Specialized training and certification
- ✔ Access to cutting-edge aviation technology
- ✔ Lucrative business opportunities in the aviation industry





## *Introducing The* **MARS HOME™ Franchise**

Transform residential and commercial properties with MARS HOME™. Our franchise offers Window Tint and Film Treatments. Coatings for Glass, Porcelain, and Ceramics. Protective Films and Stainless Appliance Protection.



## Services Offered by **MARS HOME™**

- Solar Window Film
- Decorative Window Film
- Safety and Security Film
- Privacy Window Film
- Surface Protection Film
- Glass and Ceramic Coatings
- Stainless Appliance Protection







## MARS HOME™ : Your Opportunity

- ✓ Growing market demand for home services
- ✓ Innovative solutions for residential and commercial properties
- ✓ Extensive training and ongoing support
- ✓ Lucrative business opportunities in the home industry





## *Introducing The* **MARS MARINE™ Franchise**

Maintain, Restore and Protect all types of marine craft. Our franchise offers, Surface Protection Film, Ceramic Coatings, Window Film, Glass Coating, Detailing, Gel Coat Correction, Interior Cosmetic Repairs.





## MARS MARINE™ : Your Opportunity

- Surface Protection Film
- Ceramic Coatings
- Window Film
- Detailing
- Gel Coat Correction
- Interior Cosmetic Repairs
- Glass Coatings Franchise









## Welcome to our **MARS NATION®** Family

As a **MARS NATION®** franchisee, you'll benefit from

- Full certified training
- Technical support
- Marketing assistance
- Uniform
- Full tooling and equipment
- Annual convention
- Industry-leading software
- Personalized websites and marketing literature





## TRAINING AND SUPPORT

At **MARS NATION®**, we're committed to your success. Our comprehensive training programs and ongoing support ensure you have the knowledge and resources you need to thrive as a franchise owner.



## TECHNOLOGY AND INNOVATION

Stay ahead of the competition with **MARS NATION®**'s cutting-edge technology and innovative solutions. From state-of-the-art equipment to advanced techniques, we provide you with the tools to deliver exceptional services to your customers.







## MARKETING AND BRANDING

Benefit from the power of the **MARS NATION®** brand. With our marketing assistance, including personalized websites and marketing literature, you'll have the support you need to attract and retain customers.



## TESTIMONIALS



When I decided to work for myself, I wasn't sure how to get started. **MARS NATION®** gave me the tools and guidance to make my business a success. Joining the group was the best decision I ever made!

**Justin Stewart**  
**Valley MARS**



Having a background in the automotive industry, I was weighing my options on what to do when moving my family back to our hometown and was introduced to Devon Davidson and the MARS of Billings crew. After spending some time there and getting to know some of the other MARS owners, I knew this was a great fit for me. Over the years, working with this group has been an amazing experience!

**Archie LaFurge**  
**MARS of Great Falls**





# THE MARS NATION® COMPASS

A unique way of showing how we work. How we do business. How we think and how we strive to do things the 'right' way. This is our ethos. This is THE MARS NATION®.

This is us...







# MARS NATION®

**Shaping the Future of Automotive, Aviation, Home and Marine Services**

For more information, visit [TheMarsNation.com](https://TheMarsNation.com) or contact us at [Admin@TheMarsNation.com](mailto:Admin@TheMarsNation.com)

**MARS AUTOMOTIVE, MARS AVIATION, MARS HOME and  
MARS MARINE are all part of the MARS NATION®**